

## ORDER



**Orders**  
**Order / Rev:** 194876  
**Alt Order #:**  
**Product Desc:** Oklahomans for Food Farm and Family  
**Estimate:** 4563  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 09/30/16 / 09/30/16  
**Order Type:** GENERAL

KJRH

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Oklahomans for Food Farm and Famil  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	16	\$6,640.00	\$5,644.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$6,640.00	\$5,644.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$6,640.00</b>	<b>\$5,644.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/17/16	10/17/16	M-F Today Show M-F Today Show	CM	7-9am	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	M-----		1				\$400.00		0.00			
N 2	KJRH	10/11/16	10/17/16	M-F 9-10am Live w/ Kelly & Michael	CM	9-10am	--1-1--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	--1-1--		2				\$200.00		0.00			
N 3	KJRH	10/13/16	10/13/16	M-F 10-11am Today Show II	CM	10-11am	---T---	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	---T---		1				\$180.00		0.00			
N 4	KJRH	10/11/16	10/17/16	M-F 11am News M-F 11am-12pm News	CM	11am-12pm	11111--	:30	5	\$220.00	P-2	0.00	NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	11111--		5				\$220.00		0.00			
N 5	KJRH	10/11/16	10/11/16	M-F 12-1pm Days of Our Lives	CM	12-1pm	-T-----	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	-T-----		1				\$260.00		0.00			
N 6	KJRH	10/14/16	10/14/16		CM	5-530pm	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00

Order / Rev: 194876  
 Alt Order #:  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Oklahomans for Food Farm and Family  
 Product Desc: Oklahomans for Food Farm and Family  
 Estimate: 4563  
**KJRH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530pm News											
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	----F--		1			\$500.00		0.00				
N 7	KJRH	10/12/16	10/12/16	M-F Nightly News	CM	530-6pm	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				M-F Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	--W----		1			\$800.00		0.00				
N 8	KJRH	10/13/16	10/13/16	M-F 6-630pm News	CM	6-630pm	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	---T---		1			\$600.00		0.00				
N 9	KJRH	10/11/16	10/11/16	Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	-T-----		1			\$1,500.00		0.00				
N 10	KJRH	10/15/16	10/15/16	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sa 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	-----S-		1			\$600.00		0.00				
N 11	KJRH	10/16/16	10/16/16	Su 10-11am News	CM	10-11am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Su 10-11am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	-----S		1			\$300.00		0.00				
													Totals	16	\$6,640.00